



FOR IMMEDIATE RELEASE

CONTACT: Karen Shakoske
Senior Vice President & Director of Marketing
215-665-4458
kshakoske@janney.com

Janney Announces Best Equity Ideas for 2011
2010 Best Equity Ideas Generated Total Return of More than 22 Percent

Philadelphia, Pennsylvania, January 12, 2011 – Janney Montgomery Scott LLC ("Janney"), a leading regional full-service financial services firm, today unveiled its 2nd Annual Best Equity Ideas. The list, compiled by the firm's capital markets research team, outlines 24 top stock picks for 2011 across sectors including consumer; technology, media and telecommunication; financial technology; and, utilities and infrastructure. This year's list follows a strong performance of Janney's portfolio in 2010, which generated a total return of 22.7 percent compared to a total return for the S&P 500 of 15.1 percent.

"We are proud to report above market returns for 2010 and are once again providing our clients with a view into what we see as top 2011 equity picks," said Gary Schatz, Janney's Director of Research. "This year we will continue to expand and deepen one of the strongest equity research teams in the industry and we want to share our investment expertise with the market. Our Best Equity Ideas list does just that, while also offering insights into our broader thinking."

Janney's equity research team has expanded significantly over the past 24 months adding analysts, traders and sales staff. During that time, Janney has also increased its coverage from 100 companies to 358. The 2011 Best Equity Ideas list includes companies from an extensive range of sectors Janney covers:

- Apple, Inc. (AAPL)
- American Campus Communities (ACC)
- Allstate (ALL)
- Abercrombie & Fitch (ANF)
- American Water Works (AWK)
- Beneficial Mutual BC (BNCL)
- Brown & Brown (BRO)
- Chipotle Mexican Grill (CMG)
- Cognizant Technology (CTSH)
- Fifth Street Finance Corp. (FSC)
- Gaylord Entertainment Company (GET)
- Green Mountain Coffee Roasters, Inc. (GMCR)
- GameStop (GME)
- GSI Commerce (GSIC)
- Hersha Hospitality Trust (HT)
- Kimberly Clark Corp. (KMB)
- Nordson Corporation (NDSN)
- NetLogic Microsystems (NETL)
- OfficeMax Incorporated (OMX)
- Prudential Financial (PRU)
- Ralcorp Holdings (RAH)
- SEI Investments (SEIC)
- Stanley Black & Decker (SWK)
- Virginia Commerce Bancorp (VCBI)

For a full copy of Janney's Best Equity Ideas list and the detailed analysis of the recommendations, please contact Janney Montgomery Scott at request@janney.com.

About Janney Montgomery Scott LLC

Established in 1832, Janney Montgomery Scott LLC provides comprehensive financial advice and superior service to individual, corporate and institutional investors. A full-service financial services firm, we are committed to providing individuals, and families, advice through a wealth management approach. We focus on the delivery of strategic financial plans that utilize a variety of financial products and services best suited to help meet their unique financial goals. Janney is equally committed to providing our corporate and institutional clients objective advice for the successful execution of their unique business plans. We provide advice and service to clients through a network of professionals in branch offices located primarily along the entire east coast. Janney is an independently operated subsidiary of The Penn Mutual Life Insurance Company. We are a member of the New York Stock Exchange, the Financial Industry Regulatory Authority, and the Securities Investor Protection Corporation.

###

1801 Market Street
Philadelphia, PA 19103
(215) 665-6000
www.janney.com

News
Releases