In the last few months, we have received several reminders that unforeseen risks to a current situation or plan are ever-present. These risks come in many forms: natural, economic, or geo-political. Once a risk becomes a reality, like in the case of a natural disaster, resilience and preparedness are often the keys to recovery. Individuals can be resilient during times of stress by relying on both a support network and having done some planning to address known risks and prepare for the unexpected.

As you consider your support network, which likely includes family, friends, and community contacts, know that Janney and your advisor are here to support and work with you. It’s important to consider specific goals in a financial plan but equally as important to prepare for the unexpected. What risks are you concerned about today? Our advisors are ready and able to listen to those concerns and help you address them.

The Economy and Markets
Janney’s Chief Investment Strategist, Mark Luschini, offers his thoughts on the current market sentiment: “While we do not expect the impact of this hurricane season or the bombastic behavior of North Korean leader Kim Jong Un to derail the bull market, it doesn’t mean stock prices can’t experience a pullback given stretched valuations and historically benign levels of volatility.”

Mark and his team remain in a “cyclically bullish stance toward risk assets,” but urge investors to “give proper consideration to the day’s geopolitical risks.” I encourage you to read Mark’s Economic Outlook included in this issue of Janney Update for more information on current market conditions.

It is very important to understand market volatility and include market fluctuation preparedness in conversations with your advisor. We have many investor education pieces on managing market volatility available, so please feel free to ask your advisor or visit www.Janney.com for this material.

Improving the Client Experience
Each time a client interacts with us in person, online, or through communications like these, their experience matters. These collective moments create an overall client experience which impacts their entire relationship and guides future decision-making. This is why our mission is to put clients’ needs first, ensure a positive experience, and continually work to increase client satisfaction. This client focus is represented in our approach to financial planning and our constant efforts to continue improving the client experience.

We realize finding the time to think through and establish a comprehensive financial plan may seem overwhelming or it may not make sense for your current individual or family situation. Did you know our advisors and financial planning specialists offer clients timely, topic-focused advice about common needs and life events? We recently released updated retirement planning and education saving modules, and plan to release an insurance planning module this fall. A topic-focused approach to planning allows us to provide advice when you need it most. Topic-focused planning also helps you to address major life events and specific financial decisions one piece at a time while building a comprehensive financial plan over time.

We take pride in being the first call for many clients whenever a major financial or life event occurs. We remain available to address your needs with a range of advice solutions that fit your busy life and the level of simplicity or complexity your finances demand.

Keeping your financial and personal information secure and confidential is one of our most important responsibilities. As the digital landscape evolves and becomes increasingly complex, so does the need for Janney to adapt and implement security technology. In a world where information is just a few clicks away, you can rest assured that Janney is working to protect your data while providing a seamless client experience.

We recently implemented new technologies that offer stronger forms of secure client identification such as fingerprint authentication on mobile devices for iOS users and multifactor authentication (MFA) for the login process, which verifies your identity with a security code you receive by text, email, or automated phone call. With these security enhancements, you should feel comfortable using our newest functionalities including mobile check deposit, account aggregation, document vault, and money (Continued on page 2)
movement between Janney accounts and your bank accounts. Our enhanced security and new functions are designed to improve the experience and convenience of using Janney Online Access.

An Update on Regulation
In April 2016, the Department of Labor (DOL) released a new rule that requires all financial professionals providing advice on retirement accounts to be subject to impartial conduct and fiduciary, best interest standards. Many components of this rule became effective on June 9, 2017.

On August 9, 2017, the Department of Labor (DOL) took action to propose amendments to three additional components of the fiduciary rule that were scheduled to go into effect January 1, 2018. These amendments may delay the final applicability date of these components of the rule.

We remain committed to the delivery of the highest quality advice and service to our clients and to communicating how these regulatory changes may impact client retirement account options at Janney. We are working hard to ensure that not only are regulatory obligations being met, but that we continue to align any solution to the unique needs and goals of each of our clients. To learn more about the DOL fiduciary rule, visit www.Janney.com/dol.

As always, thank you for your business and the continued trust you place in us each day.

Sincerely,

Timothy C. Scheve
President and Chief Executive Officer

Did you know? These helpful financial management tools are available through Janney Online Access.

- **My Net Worth**
  Track all of your financial accounts and assets with the **My Net Worth** aggregation tool.

- **Document Vault**
  Store and share documents securely with your advisor through **Document Vault**.

- **Mobile Access**
  Safely access your account on the go with our mobile view that includes **Touch ID** for iOS users.

You can save time by completing account activities on Janney Online Access like:
- Depositing checks using your mobile phone
- Ordering a new checkbook
- Changing your address
- Using Money Transfer to move money between your Janney accounts and your bank
- Accessing your account documents and statements through eDelivery

Visit [www.Janney.com](http://www.Janney.com) to use these convenient services today!
Mark Luschini, Chief Investment Strategist

Provocations from North Korea will undoubtedly continue to grab headlines and rattle markets, but, ultimately, a diplomatic solution is likely to be found. Before then, however, the United States and its allies will be forced to respond to this brinkmanship by trying harder to establish that the military option is indeed a “credible threat” despite the well-known constraints, such as the proximity of Seoul to Pyongyang. Therefore, North Korea will remain market relevant, and more stock price volatility will probably ensue in the coming months. While it would be foolish to completely rule out the risk of a direct confrontation, cooperation by China on sanctions and South Korea’s desire to engage suggest periodic bouts of tension leading to a negotiated peace settlement, which seems most likely to prevail.

In the meantime, the U.S. was struck by an epic natural disaster. The massive flooding in Houston caused by Hurricane Harvey is terrible, and its toll on the citizens of the area cannot be underestimated. However, whatever the negative economic impact, it is typically overcome beyond the near-term, as evidenced by other large storms that have hit the U.S. On a different front, a positive artifact of Harvey is its likely impact on politics. First, in our judgment, there is now little or no chance that the rapidly approaching debt ceiling will be breached. Second, odds are that a government shutdown is unlikely as well. It would seem unfathomable to close the government during an emergency of this proportion. That, in turn, may help to clear the path for legislation on tax reform, and maybe even an infrastructure plan. Rhetoric around the President’s efforts to pass corporate tax reform has heated up, improving the odds that at least a portion of the fiscal stimulus promised on the campaign trail will come to fruition.

While we do not expect the impact of this hurricane season or the bombastic behavior of North Korean leader Kim Jong Un to derail the bull market, it doesn’t mean stock prices can’t experience a pullback given stretched valuations and historically benign levels of volatility. One will occur at some point, but the fear of it degenerating into a nasty bear market would be misplaced in our view. Bear markets rarely take place outside of recessions and, at the moment, there is very little to signal that the threat of an economic contraction is near. Quite the opposite in fact. It was recently reported that growth in the second quarter actually accelerated to a 3% annualized rate, and real-time models suggest that pace has remained largely in place over the last couple of months. Spurring economic activity are continued gains in the job market and wage increases. Consumer and business confidence readings remain high, giving reason to extrapolate a forecast that a fertile climate for spending will continue. Against the backdrop of above-trend growth in Europe and Japan, plus sturdy conditions in China and across most of the emerging market universe, the underpinnings to propel economic growth in a positive fashion remain deeply entrenched.

We remain optimistic that corporate profits will continue to advance at a healthy pace, which should lead to higher stock prices. Although the double-digit pace of earnings growth will subside eventually, the outlook for the next several quarters is for more of the same. Companies are seeing their revenues grow in the mid-single digits, while margins have held even as labor costs have risen somewhat. Net earnings revisions continue to move higher, suggesting the analytical community has yet to catch up with the powerful impulse from this business cycle, which should keep stock prices well bid. To be sure, the tightening phase of monetary policy engineered by the Federal Reserve has begun, but the pace of interest rate hikes has been glacial, leaving conditions highly accommodative. The “slow burn” economic expansion will continue, and without the threat that our central bank will be forced to move aggressively—especially with inflation remaining tame—investors will continue to be attracted by the lure of U.S. stocks with good growth prospects and non-U.S. equity markets that sport undemanding valuations, such as Europe and Japan. For us this means a cyclically bullish stance toward risk assets, giving proper consideration to the day’s geopolitical risks, is still appropriate.
EDUCATION EVALUATOR – ARE YOU ON TRACK?

Are you on track to fund the rising cost of college? This may seem like an overwhelming question, but Janney’s new Education Evaluator can break it down for you in just a few quick and easy steps.

The Education Evaluator can help you understand your college savings goals and determine if you are saving enough to pay for the cost of college by providing answers to important questions such as:

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<tr>
<th>QUESTIONS</th>
<th>ANSWERS</th>
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<td>What assets will be used to pay for a student’s education?</td>
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<td>What do the schools we are interested in cost?</td>
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<td>What do I need to save to pay for all or part of a student’s education?</td>
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<td>How much more should I be saving to best position myself to meet my college funding goal?</td>
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<td>Which accounts should I be using for college savings?</td>
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CONTACT YOUR JANNEY ADVISOR TO GET STARTED ON YOUR EVALUATION TODAY!