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# Frank van Etten Joins Janney as Chief Strategic Initiatives Officer

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CORPORATE ANNOUNCEMENTS

His leadership will help guide the firm's highest-priority initiatives

**PHILADELPHIA** - Janney Montgomery Scott LLC has named Frank van Etten as Senior Vice President and Chief Strategic Initiatives Officer. He will report directly to Janney CEO Tony Miller and join the firm's Executive Leadership Team.

In this newly created role, Frank will help ensure the firm's highest-priority strategic initiatives remain focused, properly resourced, and positioned to deliver meaningful outcomes for clients, advisors, and employees while advancing the firm's long-term success.

"Janney is a growth-focused firm with a strong client and advisor-first culture, along with the scale, resources, and capabilities to compete in today's rapidly changing wealth management marketplace. We are investing significantly in our platform, technology, and capabilities with a focus on the needs of our clients and advisors," said Tony Miller, Janney CEO. "Frank's leadership and experience will help us build on our momentum and strengthen our ability to move quickly, execute effectively, and achieve our long-term goals."

Frank joins Janney from AlixPartners, where he served as Partner and Head of Financial Services. He previously held senior leadership roles at Nuveen, UBS, and Voya Financial where he led large-scale business transformation, investment, operational, and organizational initiatives across global financial institutions.

"Janney has a strong reputation, a clear strategic vision, and a culture centered on relationships and service," said Frank van Etten. "It's an exciting time to join the firm and work alongside leadership and teams to support and accelerate Janney's continued growth and success."